- 'I'd definitely recommend this training to every colleague who aspires to become a Senior Manager in the organization'
Participant - Maserati Leadership Programme

LEADERSHIP SIMULATION GAMES

Our leadership programmes:
- Provide real-time metrics to easily identify leadership traits
- Immerse future leaders into your business, it's objectives and the competitive landscape
- Develop business acumen and nurture business savvy
- Encourage talent recognition and development of others
- Drive their passion and loyalty of your business

Global Leaders in Innovative Business Simulations

BUSINESS
SMART
INTERNATIONAL

THE SMARTER WAY TO DEVELOP FUTURE LEADERS

Our business simulations set your employees challenging real-life scenarios in a constantly changing environment, to test their character, skill and identify key leadership traits. Using your internal processes and language, they take decisions, set strategies, make mistakes and analyse the impact on their virtual business as they compete against others.
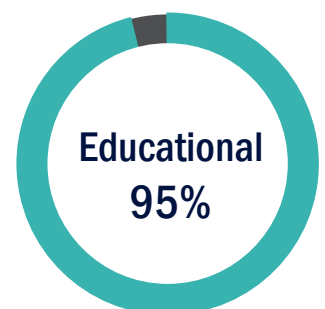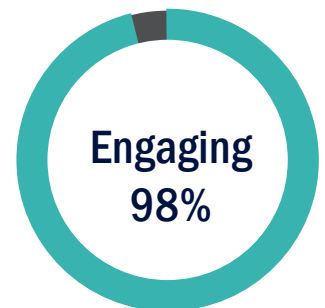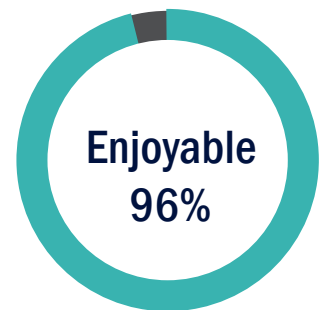
UNPRECEDENTED INSIGHTS

The ability to customise any business scenario enables data collection & analysis in direct relationship to key character performance levels, thereby easily identifying potential candidates for leadership development. These metrics can be utilised to create further, personalised training simulations all geared towards developing acumen and skills required to run a successful business. This typically includes sector knowledge, competitive landscape, external influential factors, staff tactics and internal business objectives, thereby nurturing their own 'gut feel' as they immerse themselves into real life business situations.

ENGAGING ACUMEN

Once identified, future leaders are actively engaged through gamification principles via your tailored business scenarios. These focused simulations pit your leaders against each other, driving their competitive spirit, stimulating their innovative thinking, prompting teambuilding and instilling a passion for your business.

SCALABLE AND FLEXIBLE

The ability to run a simulation anywhere, anytime and in any way provides the ultimate flexibility today's workforce requires. Players can play alone or in teams. Simulations can be held at large employee events, through tailored workshops, or even on the go as individual schedules require.

Enjoyable 96%

Engaging 98%

Educational 95%

KEY FEATURES

TIMINGS
30 to 60 minutes per round

FACILITATION
Your Team or Business Smart

STRUCTURE
4 Decision Rounds

COMPETITIVE
Play against peers or virtual teams

REALISTIC
Authentic business scenario & KPI's

AUTOMATED
Fully automated results system

SCORECARD
Integrated to identify the winners

FACILITATION
Your Team or Business Smart

SUPPORT
Full facilitator support / resources

Our simulations deliver a complete business scenario including the interplay between each aspect of the business. They explore the challenges & risk of real-life business decisions, including the impact on each aspect of the business, conflicts, trade-offs, and potential financial outcomes. Over the course of the entire simulation, participants will improve their understanding of the connections between the functional areas of the business and how they have an impact on one another. Ultimately, participants find this a fun, challenging and rewarding experience, that they'll remember for years to come – and continues to draw on the business lessons they've experienced and learnt.

ADVANCED RESULTS SYSTEM

Our simulation system automatically prepares full feedback, results and reports. These are designed specifically to help recognize performance and also to evaluate the quality of participants business decisions. The simulations adopt a Balanced Scorecard approach to evaluate business performance. The overall score is based upon the team's ability to satisfy customers, generate profits, invest in the future, motivate employees, and create wealth for stockholders. The Balanced Scorecard also helps identify participants' strengths and weaknesses and compare them across the teams.

FLEXIBLE DELIVERY OPTIONS

Intensive Format
Our simulations can be run in an intensive format for programmes that are designed to run over half, 1, 2, or 3 days.

Time Phased Format
This option enables the simulations to be run over a period of weeks enabling participants to continue with their day to day tasks and responsibilities.

EASY TO USE

Our Simulations have an intuitive look and feel. The step-by-step directions guide participants through the tasks they need to complete at each stage. Everything they need to know is at their fingertips, including a complete online manual written by Professors and Business experts.

EASY TO TAKE PART

Our simulations require no software downloads or installations, so there is often no need to involve your IT team. All you need is to use an Internet browser and a password to login to the simulation from any internet connected PC or device. Participants are able access our simulations from the office, hotel, home or even waiting for a train.

UNRIVALLED SUPPORT

Instructor support
All of our Business Simulations are available with full Instructor Support throughout. For our facilitated simulations our experienced facilitation team will handle everything and ensure all goes smoothly on the day.

Technical support
24 hour, 365 day online technical support is also available with our simulations – but you'll probably never use it!

98% would Recommend To a colleague

Easy to Self-Facilitate

BUSINESS SMART INTERNATIONAL